# *Are you a primary care organization working to improve the health of insured adults in Franklin County and…*

- ☐ *interested in learning more about making the shift towards a patient-centered medical home model of care?*
- ☐ *interested in participating in a collaborative process to transform the delivery of patient-centered primary care in Franklin County, working with health plans, employers and patients as partners in the transformation process?*
- ☐ *committed to producing more value in health care by reducing preventable ED visits and (re)hospitalizations?*
- ☐ *have a strong internal culture and a capacity to change your current approach to primary care delivery?*

## ✓ IF YOUR ANSWER TO THESE QUESTIONS IS YES, WE INVITE YOU TO JOIN US TO LEARN MORE

### Central Ohio Patient-Centered Medical Home Project - Primary Care Information Session

**THURSDAY, MARCH 4**
7:00 – 9:00AM (Continental Breakfast)

**OR**

**WEDNESDAY, MARCH 10**
5:30 – 7:30PM (Light Dinner)

The Fawcett Conference Center | 2400 Olentangy River Rd., 43210

***Register online at http://www.surveymonkey.com/s/HV5T5CJ***
***Space is limited so please RSVP no later than February 26, 2010***

Access HealthColumbus, a local public-private partnership, is coordinating a collaborative project to transform patient-centered primary care, using the patient-centered medical home approach as a good place to start.

**Who should attend?**
Internal medicine and family practice providers, and administrative/clinical leadership who provide primary care to adults in Franklin County.

**What will I learn?**
- What is emerging around patient-centered medical home innovation - nationally and locally?
- What resources will primary care organizations need to commit to the transformation process?
- What is the approach for supporting primary care organizations through the transformational process?

***WHAT IS A PATIENT-CENTERED MEDICAL HOME?***

*The patient-centered medical home is a model for care provided by physician practices that seeks to strengthen the physician-patient relationship by replacing episodic care based on illnesses and patient complaints with coordinated care and a long-term healing relationship.*

*Each patient has an ongoing relationship with a personal physician who leads a team that takes collective responsibility for patient care. The physician-led care team is responsible for providing all the patient's health care needs and, when needed, arranges for appropriate care with other qualified physicians. A medical home also emphasizes enhanced care through open scheduling, expanded hours and communication between patients, physicians and staff.*

Project coordinated by:

Access HealthColumbus

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**Lead Support**

Columbus Medical Association Foundation

**Major Support**

Employers Health

ColumbusChamber

**Additional Support**

Health Action Council

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